

Drinkable Greek Yogurt



**GREEK
YOGURT**

DRINKABLE



A Product Innovation by



Blendhub

Why **Greek Yogurt** is so appreciated?

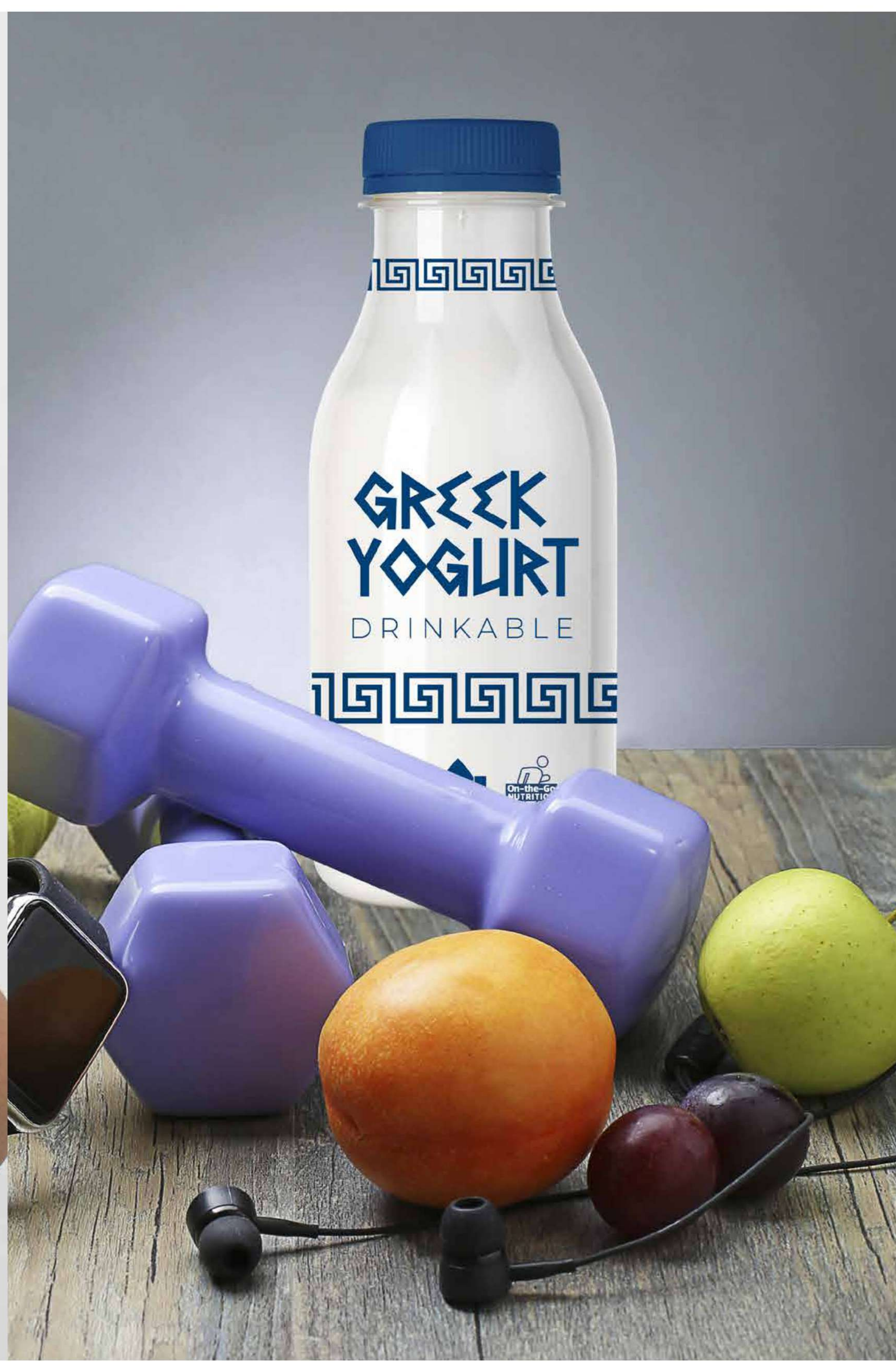
- High protein content
- Thick and creamy texture
- Rich in probiotics
- Source of calcium, vitamin B12 and potassium
- Sugar reduced
- Versatility in cooking



And what if it were drinkable?

Benefits and appeal for a broader audience target

- **On-the-go** nutrition
- **Protein-packed** hydration
- **Appealing texture** and **healthy snack**
- **Family-friendly** nutritional choice
- **Low fat** product.



A promising global market opportunity

- In **2023** the value of the global drinkable yogurt market achieved **USD 38,3 billion**.
- The category is expected to grow at a CAGR of **5.3%** from **2024 to 2032**, until **USD 60,8 billion**
- **North America, Europe and the Middle East** are leading the global production.



Blendhub's novel and valuable solution to innovate in this segment

- Blends of high-quality **selected proteins and pectins.**
- Powder mixtures from **6% to 9% of protein per 100g.**
- **Smooth and pleasant texture** (Greek Yogurt Style)
- **Suitable** to any **production** process.
- **Optimized cost** according to protein content.

We are experts in:

- Texturization
- Stabilization
- Functional Powder Blends for the dairy Industry





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